

# Website launched

by martin turner

SWANBOURNE communication specialists Smart Talk recently launched their website, at [www.smarttalk.net.au](http://www.smarttalk.net.au)

The site has a children's section, which includes competitions, puzzles and prizes and an adults page, where parents can find tips on how to communicate with their children.

Catherine de Beaux, who has a bachelor of science in speech and hearing, initially established Smart Talk in 2000, in response to the needs of school-aged children. It has now expanded to cater for all age groups and recently with a focus on parents.

"Language, learning and literacy are the foundations to reaching their full potential," she said.

"What Smart Talk offers that is different from the rest is a dual approach involving both adults and children - we help parents to develop smart kids. People learn better when they're having fun."



Catherine De Beaux with Ruth Draper (6) and Hayley Barker (12).

With creativity as a core business value, Catherine has designed her own educational tools and characters and painted a larger than life size mural of Marty the Smart

Talk Mascot on the wall of her new rooms.

At the recent launch, children enjoyed free face painting and cartoons on a big screen, popcorn, show bags and a colouring competition.